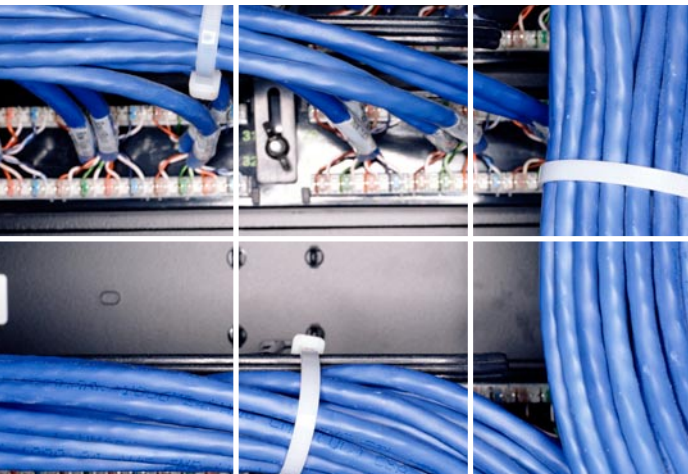


## Who we are

The IBM SOA/Web Services Center of Excellence has experts who specialize in helping clients leverage the value of service-oriented architectures (SOAs) and Web services. Center of Excellence architects use their collective real-world experience to lead the industry in defining SOA and Web services theory, methodologies and best practices. Then they use this knowledge to help you create an IT infrastructure that can provide the flexibility your company needs to respond to rapidly changing markets.

## What are SOAs and Web services?

An SOA is key to IT flexibility. It is an application framework that breaks every-day applications down into individual functions, or services, that can be reused or recombined to support different activities. Web services are self-contained, modular applications that work together without relying on custom-coded applications, because they're built on open standards. With Web services, your company can make individual services available via a network to other systems. SOAs built with Web services are designed to enable you to leverage existing IT investments, thereby enhancing the potential to realize cost savings, improve business flexibility and increase revenue.



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Route 100  
Somers, NY 10589  
U.S.A

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IBM Business Consulting Services



## IBM SOA/Web Services Center of Excellence

Web services expertise for an on demand world



G510-3917-00

## Building in competitive advantage

The industry-specific experience of the Center of Excellence consultants can help guide you toward establishing a more nimble business and IT environment. You'll learn how the responsiveness that follows on the heels of implementing SOAs and Web services can result in a substantial, distinct competitive advantage.

## What we do

Center of Excellence practitioners draw from extensive experience implementing service-oriented architectures and Web services to help you define an IT infrastructure that supports the realities of your company, your market and your goals. These practitioners can help you formulate a viable SOA and Web services strategy—and translate that strategy into reality. IBM can help you:

- Develop clear guidelines for your SOA and Web services projects.
- Discover how to implement and/or use SOAs and Web services to help increase competitive advantage.
- Adopt proven best practices to optimize SOA and Web services value and performance.

## What we offer

Practitioners and architects use their extensive experience and expertise to build SOA and Web services best practices and methodologies. These form the foundation for services available from the Center of Excellence:

- IBM Strategy and Planning Services for Service Oriented Architecture—If your company is beginning to consider SOAs, expert consultants will work with you to outline the optimum SOA vision and architecture based on your objectives. You'll identify the business functions best suited for an SOA, and you'll have a clearer picture of the personnel and IT requirements for implementation.
- IBM Assessments for Service Oriented Architecture—When your company is ready—or if it has already begun—to implement an SOA, this offering will help you understand the maturity of your IT infrastructure and accurately gauge the viability and progress of your current or planned SOA. As you see your progress in light of established best practices, you can better anticipate and reduce obstacles.

- IBM Architecture and Planning Services for Web Services—If your company is exploring the possibilities of Web services, consultants will assist in identifying the business opportunities and potential value in a Web services implementation. You'll see a detailed representation of a Web services solution tailored to your business, in addition to IT infrastructure requirements and implementation guidelines.
- IBM Assessments for Web Services—If your company has implemented Web services, IBM consultants will help you spotlight the specific areas that need to be improved for optimum performance from your Web services environment. You can compare your processes to industry best practices, assess whether your architecture will meet your needs and discover how to reuse your existing technology investments for optimum value.

## Find out more

To learn more about IBM Business Consulting Services, contact your IBM sales representative, or visit:

**ibm.com/bcs**

For more information about how SOAs and Web services can transform your business into a more flexible, responsive and efficient organization, visit:

**ibm.com/services/soa**

