Making the most of mobility

How to create the digital workplace your employees need.
Not so long ago, bring-your-own-device was a work policy generally discouraged and distrusted. Today, it is a necessity. Your employees expect to work seamlessly on any device they choose.

But are they getting the most out of mobility? Does your enterprise provide the support when they need it, on any device?
Your employees want personalized employee experience. They want real-time data for productivity. And they expect your enterprise technology to work as well as their personal mobile devices do.
Cognitive technology can help your employees find and understand patterns in behavior, so they can act on this knowledge more efficiently and effectively.
By using cognitive technology, your enterprise can learn from great volumes of minute interactions, so your organization can focus on how your employees can help.
The next significant innovation in your industry may be virtual personal assistants powered by cognitive computing.

Cognitive can help your employees use analytics to quickly make sense of time-sensitive information that might otherwise become obsolete almost instantly.
“By being people-literate, conversational, pervasive, and proactively looking out for their people,” a recent Gartner report notes, “smart agents, such as smart advisors and virtual personal assistants, will change the working relationship between people and technology for the better.”
Memorial Sloan Kettering Hospital in New York City is training Watson to help its professionals care for cancer patients, letting them analyze a greater volume of data about symptoms to help personalize treatment and address health issues faster.
A police officer needs to call IT when her license plate reader isn’t working. With a cognitive system in place, that person can be identified and routed with the highest priority. Analyzing technical issues can improve safety for your employees.
And a cognitive assistant can guide a new business through forms and regulations, as well as helping to identify sales leads and networking opportunities.
Build cognitive capabilities into your business and create a true digital workplace.

Learn more here: http://ibm.biz/BdrtCY

Source: Forbes Insights, The Digital Workplace in the Cognitive Era