How to Optimize your Office 365 Migration for Cognitive Capabilities

Ramin Mobasseri
IBM’s unique offerings for Office 365

Office 365 Collaboration Strategy and Roadmap

SAP Gateway for Microsoft
Lotus Notes
Mail Migration and Management
Office 365 Social Innovation
Maximizing Idea Generation

Office 365 Infrastructure Strategy and Roadmap

Watson on Office365
Discover the unknown in a Cognitive Workplace

Plan
- Design Thinking
- Technical Assessment
- Risk Management
- Data Governance
- Strategy and Roadmap

Manage
- Release Planning
- Service Enablement
- Data Migration
- Identity Management

Build
- Incident Management
- Application Development
- Business Intelligence
- Productivity and ROI Analysis
- Driving Adoption

Change
- Support

Office 365 Migration
Best iOS UX for Office 365
Office 365 Adoption

Better Decision Making with CRM Online and Twitter
IBM Design Thinking and Office 365

Intranet development for large US Bank

Our objectives over the course of the workshop is to answer four questions: why, who, how and what.

Why is SunTrust undertaking this effort? What do you hope to achieve through a transformation of the user experience for your Retail Intrnet?

Who is going to help achieve the outcomes we hope to reach? Of all the users that we serve directly and indirectly, which subset will deliver the best goals/outcomes?

How do these users behave today? How do we want them to behave tomorrow? What are their goals? Tasks? Pain points? Desires? What digital experiences will influence user behavior in the ways that we want?

What are the features? What is the context? How are they presented? And once we’ve brainstormed and illustrated those experiences, what will it take to design, build, test and deploy them?

A requirements product backlog with related user stories will be created and prioritized accordingly. The top priorities will make their way into iterative sprints which in return will give rise in working products (Retail Intranet pages and components)
SAP Gateway for Microsoft

Key Benefits - SAP Gateway for Microsoft

SAP Gateway for Office 365 allows customer and partners to develop enterprise ready applications that allow end-users a seamless integrate of SAP data in their Office 365 applications.

The importance of this integration is that once the SAP data is available via SAP Gateway it can easily be consumed on any "connected" application.

This can be OWA-Outlook Web Access, your Outlook rich-client application, your SharePoint Online (or on premise) app, your Excel, your Windows 8, your Windows Phone 8 app, ... The opportunities are endless.

A flexible interoperability framework that enables IT to securely integrate SAP and Microsoft technologies in a non-disruptive, scalable, and sustainable manner.

Why IBM, Microsoft and SAP?

For decades, IBM, SAP and Microsoft have worked together to:

- Jointly develop programs and products
- Establish cross-company relationships
- Understand each other's operations

With SAP Gateway for Microsoft, we have developed a joint technology that delivers more value for our mutual customers:

1B+
1 billion users are now able to access their SAP data by using Microsoft Office

35k+
35,000+ customers are now able to run their SAP apps on Microsoft Azure

Business users can now access their data on the go with SAP apps on Windows mobile devices

Maximize value from existing investments in SAP and Microsoft
Microsoft and SAP become two parts of the same workflow—offering a fast, easy way to realize more value from existing investments

Take advantage of the familiar Microsoft Office user experience
SAP data stays in SAP (no data duplication), but can be exposed in different Microsoft applications—providing a seamless, simplified user experience

Empower business users to work faster, smarter, better
More business users can access more data across more applications, systems, and devices—helping to improve productivity and efficiency
What are the C-Suite asking for?

**CEO**
- Investments on social paying off
- Employees opinion about company’s culture and strategy
- Employee understanding of success
- Compare innovation with other Companies
- Are we an innovative company

**CHRO**
- Do employees feel valued
- Impression of the company
- Actions to boost employee morale
- Best of employee potential
- Proud to be a part of the company

**CIO**
- Do employees feel valued
- Impression of the company
- Actions to boost employee morale
- Best of employee potential
- Proud to be a part of the company
Watson & Office 365: Discover the unknown in Office 365

What is Watson on Office 365?
Using the cognitive power of Watson, Watson 365 is a cognitive solution offering that provides analytical solutions on Microsoft Office 365 and its components, such as SharePoint online, Yammer, Skype for Business and Exchange online.

Some actual client use case:
- Engagement Analytics on Yammer
- Sentiment Analysis
- Automatic Idea Generation

Contact: Ramin Mobasseri SocialGuy@us.IBM.com
How can Watson help?

Watson on 365 Business Value Accelerators
- Employee morale
- Brand advocacy
- Better customer service
- Employee performance
- The next BIG idea
- Reducing employee absenteeism

Employee morale
Brand advocacy
Better customer service
Employee performance
The next BIG idea
Reducing employee absenteeism

Do you need advice on how to turn your passion into profit? Send...
New York, NY

Ramin Mobasseri
Global Leader
Enterprise Social, Mobile & Analytics
Microsoft CoC
SocialGuy@us.ibm.com
+1.415.308.7734

Employee morale
Brand advocacy
Better customer service
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How to get engaged?
Common collaboration challenges across all industries and platforms

- Search
- Content and Knowledge Management
- Adoption
- Innovation
- Governance
- Cloud
- Social
- ROI
- Mobile
- User Profile
Office 365 Collaboration Strategy Workshop

Our Office 365 Collaboration Strategy Workshop determines the maturity, strength and weaknesses of our clients' collaboration and productivity stack and helps build the roadmap of the future.

Typical Workshop Deliverables

- Service Offerings and Solution-specific Governance
- Organizational Roles and Responsibilities
- Content Governance
- Information Architecture
- Platform and Operations (Change Management)
Client Example: Leveraging our workshop, Tesco successfully rolled out their enterprise collaboration to ½ million employees.
Reinvent business.

Learn more about our presence at Envision 2016 here: