



IBM Information on Demand Infrastructure Services – data management

IBM Information on Demand Infrastructure Services – data warehouse

Highlights

- ***Provides users with access to a single view of trusted information—anytime, anyplace***
- ***Helps consolidate real-time information across all data sources***
- ***Enables faster, more informed decision making***
- ***Optimizes capacity requirements and accelerates time to value with IBM Balanced Warehouse for AIX® and Linux®***
- ***Minimizes disruption to your organization with a smooth integration of new software into your existing IT environment***
- ***Maximizes the value and return on investment of your existing data and information assets, such as servers, software and applications***

Create real business value with less risk

Enterprises are built on data. And the effective management—and consolidation—of that data can have a dramatic impact on your entire organization. You can reduce operational and maintenance costs, increase responsiveness to customer, supplier and business partner needs, and, most importantly, enable users to act on and meet the demands of critical business initiatives—using consistent, accurate and reliable data.

Keeping up with the rapidly expanding information needs of your business users and managing your complex and fast-growing information infrastructure can be difficult. But with help from IBM, you can implement data management and warehouse solutions that will reduce the complexity of your information management infrastructure, ease the burden on your IT staff and enable more rapid response to business requirements.

With IBM Information on Demand Infrastructure Services – data management and IBM Information on Demand Infrastructure Services – data warehouse, you can:

- *Assess the state of your current information management infrastructure*
- *Design solutions that optimize your existing assets and increase your flexibility to quickly change based on business requirements*
- *Implement new database and data warehouse solutions*
- *Upgrade and migrate your software and data management infrastructure so you can take advantage of new technology without disrupting operations*
- *Customize database components and warehouses to meet your specifications.*

Whether you need to install a single database or implement a complete data warehouse solution, IBM has the industry-leading best practices, methodologies, proven architectures and deep infrastructure knowledge to help you achieve your objectives faster and with less risk to the business along the way. You can also benefit from greater knowledge, smoother installations and more finely tuned products by taking advantage of IBM's close relationship with the developers who designed and built the IBM DB2®, IBM WebSphere®, and IBM WebSphere Information Server offerings. Plus, you gain the ability to:

- *Accelerate installation, integration, upgrades, migration and configuration processes*
- *Reduce the cost and complexity of maintaining and managing information*
- *Tap into IBM knowledge and expertise by working closely with IBM mentors during the entire services engagement.*

Improve information utilization using comprehensive data management services

Data is only valuable to your business when it can be delivered to the people who need it and turned into actionable information. With our data management services, our certified personnel can help you install and configure the applications needed for your specific data management environment, including services for DB2 V9. Incorporate state-of-the-art technologies, helping you leverage the latest product features and functionalities such as eXtensible markup language (XML) and data compression. Improve the performance and utilization of your data management assets. And boost the flexibility, availability and scalability of your database and warehouse-related infrastructure. Whether you are upgrading, migrating or installing new functionality, we can help you achieve your objectives more quickly with the use of our specialized technology accelerators, designed to speed the implementation and/or migration process from start to finish.

Provide access to the data users need to make fast decisions—with integrated data warehouse services

Information permeates every aspect of your business. And the more accurate, current and reliable that data is, the better your ability to track and respond to competitors' strategic moves. Stay on top of marketplace fluctuations and trends. Capture and utilize business-critical customer or prospect data. And empower frontline employees with the relevant job information they need—in real time.

Data warehouse enables you to bring your disparate sources of information together via a data warehouse by using our best practices, proven tools and methods required for the design, implementation and integration of data warehouses. And everyone across your organization gains a consolidated view of information and applications from a

single, trusted source. Our data warehouse services can also enable you to:

- *Better utilize existing information across the enterprise*
- *Reduce time spent searching for relevant information*
- *Streamline business processes with simplified data access*
- *Access real-time, consolidated information – anytime, anywhere*
- *Sustain value by achieving a common information architecture.*

Plan the capacity requirements of your data warehouse with greater efficiency and flexibility

IBM's extensive experience helping clients around the world design and implement data warehouses has enabled us to create a completely integrated data warehouse solution that balances the optimal configurations of software, servers and storage components. Using IBM Balanced Warehouse for AIX and Linux and IBM DB2 Warehouse Edition, you can benefit from the following:

- *Simplified infrastructure, scalability and capacity planning*
- *Reduced implementation time*

- *Decreased costs*
- *Reduced risks*
- *Increased flexibility based on open and industry standards*

Because IBM Balanced Warehouse for AIX and Linux has been pretested, preintegrated, pretested and validated by a services team, you can implement a data warehouse more rapidly and cost-effectively—with less risk. Utilize a building block design that helps you better understand your entire warehouse infrastructure as well as ensure predictability. And benefit from a solution that offers flexible components based on open and industry standards.

Why IBM?

Realize the benefits of your data management and data warehouse environment faster by tapping into IBM's industry knowledge, proven reference architecture, diagnostic tools and best practices. With data management and data warehouse services from IBM, we'll work with you to determine the best approach

to achieving your unique business and technical objectives. And by choosing IBM, you also benefit from:

- *An industry leader that provides the quality, reliability and support you'll need throughout your implementation and going forward*
- *Business and technology services that deliver real outcomes*
- *The ability to help align IT needs with business objectives*
- *Real-world integration knowledge and experience*
- *A broad portfolio of solutions that are compatible with all major hardware and software platforms*
- *An ecosystem of industry-leading global partners and resources.*

For more information

To learn more about IBM Information on Demand Infrastructure Services – data management and IBM Information on Demand Infrastructure Services – data warehouse, contact your IBM representative or visit:

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