



IBM Strategy Services for Service-Oriented Architecture

Highlights

- ***Helps you envision your SOA implementation***
- ***Creates a business case for SOA***
- ***Provides a clear map for the SOA adoption path***
- ***Develops high-level SOA governance operating principles and framework***
- ***Offers you a clearly defined business blueprint to transform your business***

Helping enterprises envision the journey from idea to implementation

Increasingly, executives are prioritizing service-oriented architecture (SOA) on their corporate agendas. However, without the right expertise and plans, it may be difficult for companies to determine how an SOA can help them meet business goals, or how to progress from SOA conception to implementation. IBM Strategy Services for Service-Oriented Architecture helps companies envision how an SOA can support their business initiatives and provides SOA guidance to help map out future initiatives for SOA.

Determining how an SOA can achieve real business value

IBM Global Services professionals begin by performing a business value assessment to analyze how your IT environment supports your business strategy. Working together, you and IBM can then map existing technologies to business processes using an IBM modeling approach—like the IBM Component Business Model™ methodology—to gain a clear view of what can be leveraged for an SOA and what requirements may be

needed to enable SOA implementation. IBM experts subsequently identify the services that will best support your business processes to enable increased revenue and improved efficiency. IBM will then provide you with a high-level business case for implementing an SOA.

Helping companies map a clear path to SOA adoption

Based on the SOA assessment, IBM experts help you determine implementation priorities and assess the impact of the new SOA environment on legacy systems with uniform legacy diagnostic tools. IBM Global Services professionals use the industry-leading IBM Service-Oriented Modeling and Architecture (SOMA) method to componentize business functions and their underlying IT applications into simple, standardized business services. With that knowledge, IBM professionals then inventory the IT functions that support those services to help ensure your company has the appropriate technology in place.



Defining clear governance principles to support your SOA transformation

The IBM professionals also utilize the SOA governance framework to define existing maturity levels and key roles—subsequently creating operating principles, a change management strategy and an outline for future governance policies and standards. Services are then prioritized to create an SOA roadmap for incremental implementation with a focus on achieving the greatest return on investment (ROI). And thanks to IBM's predefined benefits realization structure, you will be made aware of other measurable benefits that can be expected from the SOA. All of this data is delivered to you as a business blueprint that offers a clearly defined SOA strategy, architecture and governance roadmap to guide your organization as it migrates to a service-oriented operating model.

Why IBM?

IBM is ideally suited to transform your business with SOA. Committed to your success, IBM Global Services combines deep industry knowledge, nearly unparalleled technical expertise and proven best practices to help you achieve greater business flexibility and increased revenue with an SOA. Whether you are taking the first incremental steps toward SOA or are launching an enterprisewide initiative, you can feel confident that IBM has the broadest possible range of comprehensive services, software, assets and infrastructure to complete your SOA journey.

For more information

To learn more about IBM Strategy Services for Service-Oriented Architecture, contact your IBM representative or visit:

ibm.com/services/soa

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