IBM Business Process Management Enabled by Service-Oriented Architecture Services

BPM: the path toward optimized operations and greater competitiveness
Business process management (BPM) helps a company achieve strategic business objectives by directing resources from across the organization into efficient processes that create business value. It is a discipline — comprising standard methods, policies, metrics and software tools — that organizations leverage to take the following steps toward greater competitiveness:

- **Achieving process insight and optimization.** The first step in many BPM engagements is simply to monitor current processes. A true understanding of what is happening inside the business facilitates the ability to enhance the key aspects of an organization.
- **Accelerating process improvement.** Business needs change all the time, so it’s not enough to simply identify the improvements that need to be made. A company must adjust with speed, identifying and implementing the changes that meet current objectives.
- **Establishing better flexibility for future change.** A sound BPM strategy helps keep a company prepared for the inevitable but unforeseen future changes that every organization faces.

Leveraging SOA for more effective, agile BPM
IBM Business Process Management Enabled by Service-Oriented Architecture Services can help your organization reap greater rewards from BPM by using a more flexible IT environment made possible by service-oriented architecture (SOA). An SOA allows you to flexibly treat elements of business processes and their underlying IT infrastructure as standardized components, or services, that can be reused and combined like building blocks to address changing business priorities. Taking advantage of this flexibility to freely reconfigure services, IBM can help you improve and accelerate your BPM practices, so you can adapt and innovate as quickly as you need to.
Coupling BPM with SOA enables you to separate the business imperatives of “what you do” from the technical details of “how you do it.” With an IT infrastructure whose functions can be amended, duplicated or reconfigured with ease, your business leaders can focus on improving the business, and IT can be ready to support the improvements.

Making sure your processes meet your business objectives
As part of the IBM BPM Enabled by SOA Services offering, IBM experts will assist you in implementing proper BPM procedures and leveraging SOA for the greatest efficiencies and best business results. The IBM team will help you model your existing processes to pinpoint areas in need of improvement, determine how to increase efficiency where necessary and then simulate the performance of modified and new processes. The team will also collaborate with business leaders to define performance measurements for business processes and to establish performance monitoring methods. Finally, IBM will help you develop a governance strategy for managing changes to existing processes as well as the creation of new processes, to make sure you can balance your business’s enhanced flexibility with the right level of control.

Why IBM?
IBM is ideally suited to transform your business with SOA. Committed to your success, IBM Global Services combines deep industry knowledge, nearly unparalleled technical expertise and proven best practices to help you achieve greater business flexibility and increased revenue with an SOA. Whether you are taking the first steps toward SOA or launching an enterprisewide initiative, you can feel confident that IBM has the broadest possible range of services, software, assets and infra-structure to complete your SOA journey.

For more information
To learn more about IBM BPM Enabled by SOA Services, contact your IBM representative or visit:

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