



**Unlock the business
value in your enterprise.**

*Combining ZANTAZ software with
flexible hosting solutions from IBM*



A compelling combination

Executives recognize the tremendous benefits that can be achieved with today's innovative business applications. To optimize the business value of their IT investments, many are choosing software delivered through application hosting services. Hosted application solutions from a reliable provider can accelerate the transition to On Demand Business by helping to reduce risk, lower costs and speed deployment.



ZANTAZ has teamed with IBM e-business Hosting™ to offer you a flexible, on demand solution. Enabled to run in an IBM hosting environment, ZANTAZ is an industry-leading application leveraging the technology and business resources of one of the world's top hosting providers. By choosing software delivered with flexible hosting services from IBM, you have access to:

A global network of security-enhanced, state-of-the-art data centers—IBM e-business Hosting Centers offer high-speed Internet connections, burstable bandwidth capacity and around-the-clock services.

In-depth business process expertise and industry-specific knowledge—IBM consultants and technicians are among the best in the business and draw on experience gained through thousands of IBM hosting engagements spanning all major industries.

Open-standards-based technologies and integration capabilities—IBM on demand infrastructure is designed to support multiple hardware platforms and operating systems, so you can deploy your solution quickly and affordably, while leveraging your existing investments.

ZANTAZ and IBM offer a comprehensive hosted solution. It is designed to provide the functionality, performance, reliability and security features you need to potentially achieve a higher return on investment (ROI), speed deployment times, align IT spending to business activity, and reduce solution risk and complexity. In other words, it can deliver lasting business value.

Achieve your goals using a flexible hosting solution

ZANTAZ runs with IBM Managed Hosting services, part of our growing portfolio of on demand services. IBM can manage your infrastructure, whether it resides in an IBM hosting facility, at your onsite

facilities or on the premises of a third-party vendor—regardless of whether your company or IBM owns the assets. Modular, flexible, scalable solutions backed by superior service-level agreements, IBM Managed Hosting services include a wide range of infrastructure, server management, server load balancing, backup and restoration, monitoring and reporting, problem determination and management, and customer support services. You can purchase what you need now and add additional hardware and services at any time. So you can get your solution up and running today and scale your capabilities as needed tomorrow.

Mitigate risks with leading compliance solutions—delivered on demand

The ZANTAZ Digital Safe service is the industry's leading compliance archiving solution that helps enterprises meet the records retention and retrieval requirements of United States industry regulations, such as SEC Rule 17a-4, NASD Rule 3110, NYSE Rule 440 and many others.

An on demand, highly scalable solution, many financial services firms consider Digital Safe one of the most trusted compliance archiving solutions on the market. In fact, Digital Safe has more terabytes of e-mail and other data under management than most other hosted compliance archiving solutions on the market. And it meets the security and audit standards of the world's leading financial institutions and government agencies.

The ZANTAZ Digital Safe product line includes:

- *Digital Safe service: Archives unlimited volumes of e-mail, instant messages and other electronic documents on demand for compliance with SEC and other regulations*
- *Digital Supervisor: Monitor employee communications to meet NASD and NYSE regulations*
- *Proactive eDiscovery and Litigation Support: Cost-effective, timely and confidential services and solutions to prepare for litigation*
- *Audit Center: Conduct high volume, complex queries on data stored in the Digital Safe solution from your desktop*
- *Business Continuity Solutions: A range of flexible solutions to meet your organization's disaster recovery-time objectives.*

Using tested digital archiving and electronic discovery solutions and applying records management expertise, ZANTAZ delivers customizable solutions that can enable your company to better manage business risk, reduce costs and strengthen legal and regulatory compliance using industry best practices.

A ZANTAZ Digital Safe solution from IBM e-business Hosting provides a comprehensive, security-rich and scalable digital archiving solution, is available on demand and is compatible with all major e-mail systems.

The ZANTAZ solution is designed to deliver:

- *Cost-effective, risk-free implementation—Uses IBM facilities, systems and expertise to mitigate risks*
- *Low total cost of ownership—Can provide from 25 to 40 percent cost savings over a three-year period, compared to an in-house solution, by reducing up-front investments in technology, staff and services*

Creating strategic advantage as an On Demand Business

Across industries, enterprise executives are questioning how to transform their operations to support rapidly changing norms for interacting and transacting. Customers expect products and services to be available immediately. Supply chains need to operate in real time. And everyone from employees to students requires virtually instant access to information. To help ensure long-term survival, every organization, regardless of type or size, will need to become an On Demand Business—an enterprise whose business processes, integrated end-to-end across the company and with key partners, suppliers and customers, can respond with speed to virtually any customer demand, market opportunity or external threat.

A leading provider of on demand solutions, IBM can help you make the transition with hosted offerings that deliver standardized business processes, applications and infrastructure over the network as services. Featuring flexible

pricing and payment options, these open-platform solutions are designed to let you tap into business and IT functionality as needed. You can reduce costs, improve ROI and refocus your resources on your strategic business objectives—while avoiding large capital expenditures.

With IBM as your hosting provider, you can take advantage of services designed to help you improve business flexibility, enable innovation and support new business initiatives. And by migrating your operations to a security-enhanced, scalable IBM hosting environment today, you can build a critical competitive advantage in an on demand world.



- ⊕ • *24x7 availability—Provides you with prompt access to a highly resilient infrastructure and around-the-clock solution support*
- *A noninvasive compliance solution—Limits impact on your existing information technology infrastructure by using a Web-based solution delivery model*
- *Substantial scalability and high performance—Helps provide virtually unlimited scalability and superior solution performance using a grid-computing-based architecture.*

For more information

With ZANTAZ and IBM, you can proceed confidently toward achieving your strategic business goals.

To learn more about IBM Global Services and IBM e-business Hosting, contact your IBM sales representative, call us at 1 800 IBM-7080 (1 800 426-7080) or visit:

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