

Business Strategy & Process Self Assessment

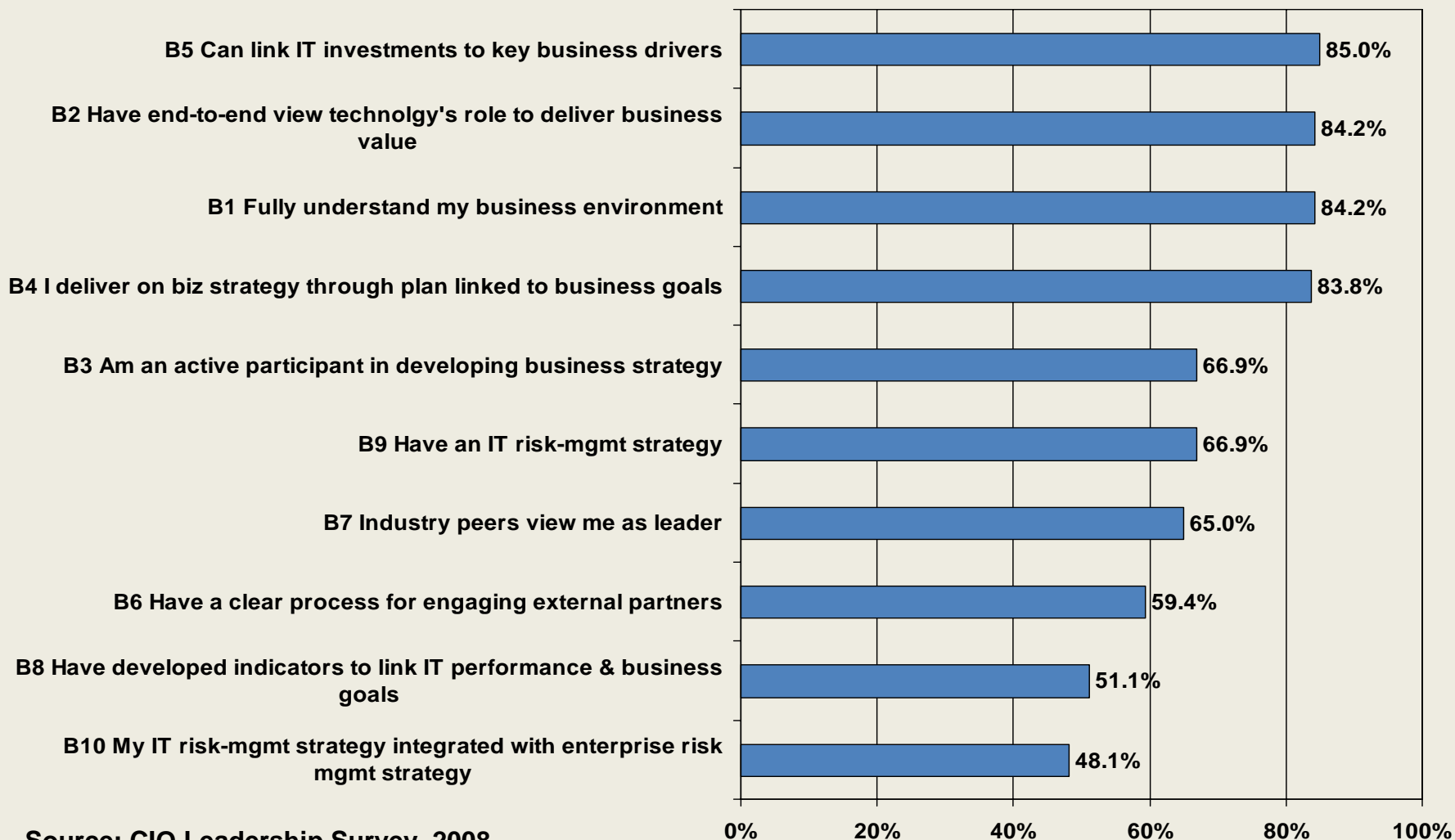
Questions

- B1.** I fully understand my business environment including competition, emerging industry trends, suppliers, customer base and regulatory environment.
- B2.** I have a comprehensive (“end-to-end”) view of my company and technology’s roles in enabling the enterprise to deliver business value to customers.
- B3.** I am an active participant in developing the business strategy for my company.
- B4.** I deliver on the business strategy through an action-oriented plan that links to these business goals
- B5.** I can link IT investments to one or more key business drivers: top-line growth, bottom-line savings, return on invested capital and reputation.
- B6.** I have built a clear and effective governance process for engaging high-performing external partners (e.g., for outsourcing, co-development, etc.)
- B7.** I am viewed by my industry peers as a leader.
- B8.** I have developed business value indicators that link IT performance metrics and business goals.
- B9.** I have an IT risk-management strategy.
- B10.** My IT risk-management strategy is fully integrated with our enterprise risk-management strategy.

Source: CIO Leadership Survey, 2008

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Percent of respondents who strongly agree or agree



Source: CIO Leadership Survey, 2008