



IBM Sports Insights Central

Choose your offering

Delivered by IBM Interactive Experience, IBM Sports Insights Central is a completely customized, first-of-a-kind cognitive solution and interactive room that puts a comprehensive view of data, such as player information and team/league statistics, at your fingertips through an interactive conference table-top and curved wall.

Thousands of critical decisions are made each season to build your team, by partnering with IBM iX you can be sure that you have considered and picked the best possible players during the draft, free-agent periods and trade deadlines.

IBM Sports Insights Central

Full Room Release

Description:

A fully integrated space with touch screens and touch tables to review team/player stats/trends, collaborate and make player decisions

Application Components Included:

- Content and Look & Feel Customization
- League Stats and League Contract Management Platform
- League Dashboard / Depth Chart
- Customizable Player Data and Player Comparisons
- Dynamic Player Search and Filter
- Trade Simulation and Collaboration
- Draft and Free Agent List Creation and Collaboration
- NCAA and International data
- Integration to Team Internal Stats
- Watson for Trade Off Analytics
- Watson for Personality Insights
- Bluemix Subscription and Hosting
- Mobile/Web Extension

Room Components Included:

- The “Wall” of Touch Screens (3-9)
- Digital Whiteboard
- iPad (3-5) for Interaction in the room
- Conference Room Touch Screens (1-3)
- AV Integration for Audio Conferencing and Video Conferencing
- AV Integration for TV Streaming
- Click Share / Apple TV Integration

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Lite Room Release

Description:

An integrated space with touch screens space to review team/player stats/trends, collaborate and make player decisions

Application Components Include:

- Content and Look & Feel Customization
- Integration to League Stats and League Contract Management Platform
- League Dashboard / Depth Chart
- Player Data and Player Comparisons
- Dynamic Player Search and Filter
- Trade Simulation/Management and Collaboration
- Draft List Management and Collaboration
- NCAA and International data
- Integration to Team Internal Stats
- Watson for Trade Off Analytics
- Watson for Personality Insights
- Bluemix Subscription and Hosting
- Mobile/Web Extension

Room Components Included:

- The “Wall” of Touch Screens (3-6)
- iPad (3-5) for Interaction in the room
- Digital Whiteboard