

Developing Exceptional 21st Century Leaders and Teams

An Executive Workshop Session for CIOs

The Center for CIO Leadership is pleased to partner with the global leadership consultancy, EWK International to offer a highly targeted Executive Leadership workshop developed specifically for CIOs. The Workshop has been designed to address key competencies and skills gaps identified in the Center's research, and detailed in IBM's recently released Global Chief Information Officer Study: *The New Voice of the CIO*, which uncovered the need for CIOs to balance a variety of seemingly competing demands required to drive business growth.

This interactive, in-person Workshop will provide participants with practical insights about what makes CIOs effective business executives, particularly in volatile environments where the expectations of Boards and executive management have shifted. They will have techniques and tools to help build strong relationships with stakeholders, to listen deeply to their business peers, to communicate the value they bring to the table, and to have an action plan to identify, acquire and grow the talent necessary to build and sustain a great team.

The Workshop team, Dr Marianne Broadbent and Mark Lelliott, are leadership and talent management consultants, known internationally for their work developing the leadership and management capabilities of executives and executive teams, including a key focus on CIOs.

Dates and locations for the half-day Workshop, followed by afternoon one-on-one sessions are:

26 November, 2009

Melbourne, Australia
Rendezvous Hotel
328 Flinders Street
Melbourne
Tel: +61 3 9250 1888

1 December, 2009

Mumbai, India
Grand Hyatt Mumbai
Off Western Express Highway
Santacruz East, Mumbai
Tel: +91 22 6676 1234

3 December, 2009

Singapore
Meritus Mandarin Singapore
333 Orchard Road
Singapore
Tel: +65 6737 4411

Workshop Leaders



Dr Marianne Broadbent
Senior Partner

Leadership consultant and facilitator, executive advisor, educator, author of 'The New CIO Leader' (Harvard BSP)

Mark Lelliott
Managing Partner

Global leadership and search consultant, Founding Partner of EWKi and Arbiter Leadership Technologies



About the Center for CIO Leadership

The Center for CIO Leadership is an open, independent industry organization formed to share thought leadership among its members and to drive research, education and outreach to advance the CIO profession around the world. IBM is the founding partner of the Center.

About EWK International

EWK is a global leadership consultancy, working with top level executives and senior managers to create exceptional 21st century leaders and teams in locally and internationally listed firms, privately held enterprises and corporations, and government business enterprises.

Developing Exceptional 21st Century Leaders and Teams

Why is this important now?

Savvy executives in today’s enterprises know they need good ideas, a good balance sheet, and the ability to execute – ‘the will, the till and the skill’ – to succeed. They have worked out how to benefit from a downturn by investing carefully and building capabilities, and they know the opportunity costs when they do not make these investments. Today’s leaders want to ensure they are well-equipped to manage the near- and mid-term, and well-positioned to capitalize on opportunities as markets improve.

At the same time, executives in government service are taking on bigger roles with the implementation of stimulus packages in many countries. They are rethinking the capabilities they need to be successful in a quite different environment, and they know that right now is a great time to strengthen their teams.

The opportunities for effective and entrepreneurial leaders

These situations present great opportunities for effective and entrepreneurial leaders – those who can confidently and competently lead their business, lead with their colleagues and team, and continue to grow themselves. We are at an inflection point that presents real opportunities for CIOs to demonstrate how and where they are making a tangible contribution to the business. But as CIOs themselves tell us, they can’t do it alone: they need to develop a talented and supportive team to drive results.

The starting point – ‘Know and Grow’ you and your team’s capabilities

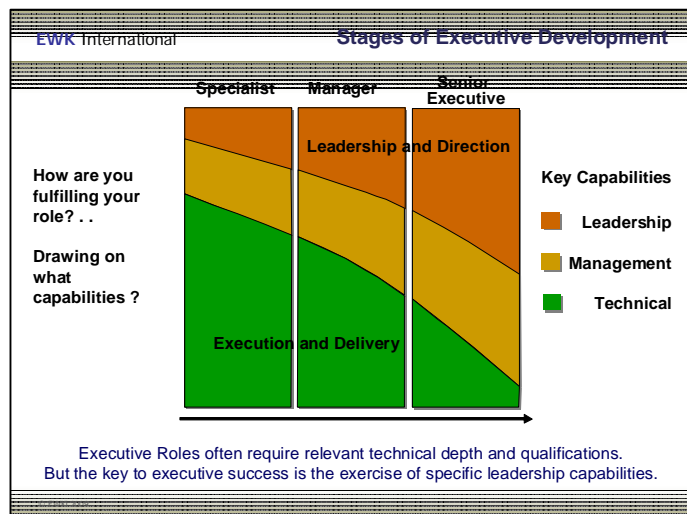
Successful executives know themselves and their real strengths, the areas where they need development and where they need to complement their weaknesses, and how to grow and develop a great team. They need to take on more responsibility for their own development and for that of their organization. The starting point is understanding and being able to apply what it takes to be influential, effective and accepted as a true executive leader.

But most executives aren’t sure how to define their attributes and value to an organisation in a way that makes sense to a Board, the CEO, their colleagues or the HR team. CIOs need to build enduring relationships with their executive colleagues and know the value they bring to the executive table. It is a continuing learning process that requires constructive feedback and the willingness to evolve. And it can be challenging to give constructive feedback to team members to ensure their professional growth and a real impact as the next generation of leaders.

Accelerating CIO success

In this Program, the Center for CIO Leadership and EWK International are clearly focused on helping CIOs to accelerate their success as business executives, and ultimately the success of their enterprise.

Success depends not just on the CIOs themselves, but on creating an effective team, each member of which understands their role, and the contribution expected of them both as individuals and as team members.



A Highly Focused Personalised Program to Accelerate CIO Success

Understand and Apply Effective Personal and Team Leadership Techniques

This practical, interactive and 'hands on' workshop will help you:

- Understand the capabilities that make business executives and senior managers successful, and why and how to address them
- Identify the top four challenges CIOs have as business executives, and techniques to improve these
- Create successful teams, and why this is so important to your organization
- Identify and grow your personal assets and those of your team

How will we do this?

Dr. Broadbent and Mr. Lelliott will introduce participants to the highly regarded frameworks and approaches they use on a daily basis with organizations and individuals in locally and internationally listed firms, privately held enterprises and corporations, and government business enterprises. Sessions will be interactive and learning personalized for each individual. They will guide participants in the use of tools and techniques providing opportunities to apply these throughout the Workshop. Participants also will have the opportunity to network with peers and share and build on their experiences.

The numbers in each Workshop will be strictly limited to accelerate individual learning. There will be a small amount of pre-work to maximize the impact and value from participation. Participants also can complete the full **ARBITER** Leadership Technologies™ Insights process in the weeks after the Workshop.

About Dr Marianne Broadbent and Mark Lelliott, EWK International

Marianne Broadbent is a specialist in leadership and executive capabilities, an executive advisor, educator and facilitator, and a commentator on global business and workplace developments. Before joining EWK International, Dr. Broadbent held senior executives positions in Gartner, Inc. She was the founder of Gartner's CIO Academy and was instrumental in shaping the executive role of CIOs. Amongst other appointments, she has been Associate Dean at Melbourne Business School and Visiting Researcher at Boston University. Her insights have been published and quoted extensively and she has written columns for major industry magazines and for most major CIO-related magazines in many countries, including *CIO*, *CIO Insight* and *MIS*.

Mark Lelliott is EWK's Founding and Managing Partner, and also leads EWK's Leadership Assessment practice globally. He has over fifteen years executive leadership assessment, team development and search experience across a wide range of enterprises. Mark launched Korn Ferry's Executive Selection business K/F Selection in 1997 and Korn Ferry's Technology Officers Practice in 1998.

At EWK International, both Mark and Marianne have regional and global responsibilities, working with CEOs, executives and executive teams on their leadership capabilities and development needs, as well as undertaking executive search work across a range of industries and 'C' level functions. They are Founding Partners of **ARBITER** Leadership Technologies™.

Workshop Registration

Workshop Registration form – Registration Deadline is 5 November 2009

To register, complete and fax this form to +61 3 9663 6428 or email to karen.samuel@ewki.com

Name: Mr, Ms, Dr _____ Date: _____

Position Title: _____ Organisation: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Postal code/Zip: _____

Country: _____ Phone: _____ Fax: _____

Participation Fee: \$2,800 USD
(discounted to \$2,500 if received by 9 October)

The fee includes all tuition and materials for the Workshop, refreshments and a light lunch, together with an individual consultation with the Workshop leaders on the afternoon of the workshop. (Venue will be a central city location, to be advised).

Please mark with **X** which workshop you will be attending:

- Melbourne, Australia**
26 November 2009, 8.30am start
- Mumbai, India**
1 December 2009, 8.30am start
- Singapore**
3 December 2009, 8.30am start

Payment

Please charge my full participation fee of \$2,800 USD / \$2,500 to my credit card (circle correct amount)

American Express Master Card Visa

Account Number: _____ Expiry Date: _____

Name as it appears on the card: _____

Signature: _____

Billing Address for credit card statement (if different from the address provided above):

Cancellation Policy: Before a program begins, a substantial administrative cost related to your registration occurs. The following fees apply:

Cancellation Date	Fee Incurred
Up to 3 weeks prior to workshop date	50% of registration amount
Within 3 weeks of the workshop date	100% of registration amount

I have read your Cancellation Policy and accept the terms.

Signature: _____ Date: _____