Improve your resilience capabilities with cost-optimized, business and IT strategic planning and design

IBM Resiliency Consulting Services – planning and design

Business resilience is the ability of an enterprise to rapidly adapt and respond to risks, as well as opportunities, in order to maintain continuous business operations, be a more trusted partner and enable growth.

**Highlights**

- Helps you sustain critical operations in the event of a disruption by defining strategic business continuity, disaster recovery and crisis management plans
- Helps you optimize the balance between your investments in—and the business value of—your business continuity program by providing plans and designs based on your unique needs
- Designs a business requirement-based resilient architecture for your IT environment
- Offers flexible and customizable solutions tailored to your specific needs

Providing a well-defined road map that can facilitate quick, cost-effective business continuity

Economic concerns drive organizations to cut costs, but businesses are continually faced with the challenge of sustaining critical operations in the event of a business disruption. The financial implications of downtime, brand vulnerability and data integrity—as well as regulatory compliance—are key risk factors that you need to address to support your business continuity goals.

IBM Resiliency Consulting Services – planning and design provides a specific action plan for your business. Building on information gathered from an initial assessment of your current business continuity capabilities and risks, this service focuses on your specific business requirements. We help you design the program that you need to avoid and mitigate potential risks to your business.
operations. Using IBM's exclusive methodologies, our consultants help you create the road map and supporting plans you need to cost-effectively implement the solutions that best meet your business needs. IBM can help you design a resilient architecture and define business-driven plans and procedures to apply in the event of a disaster or other type of business outage, helping to facilitate a quicker recovery. As part of this process, we help you manage your compliance needs, and we develop recommendations to help you defer or reduce capital expenditures for capabilities that are not required based on your business objectives.

Helping you sustain business operations by defining strategic business continuity, disaster recovery and crisis management plans

Using our proven IBM Resilient Enterprise Blueprint methodology, we provide a business-focused view of your IT and infrastructure risks and work with you to evaluate your alternatives for business continuity. We help you define a plan for an enterprisewide program to improve continuity of your critical business services, including the need for key resources and work area recovery as well as the availability of critical IT services. Our prioritized action plan can enable your organization to more quickly adapt and respond to risks, restoring critical business functions and the ability for your employees to resume work in the time period necessary to meet your business requirements.

Designing a business requirement-based resilience strategy and architecture

We provide you with a road map that helps you design and implement a resilient architecture design and overall business continuity plan, based on your critical business processes and their dependencies on your applications and infrastructure. We consider your business goals and requirements to help you determine the right technologies and solutions to meet your unique needs. We use a vendor-neutral approach that leverages industry-accepted best practices along with our exclusive resilience optimization methodologies to help provide a business requirement-based resilient architecture designed for your business and IT environments.

Helping you optimize the balance between your investments in your business continuity program and its value

Using our resilience optimization approach, our consultants help you balance the financial impact of your risks with the costs of the solutions to mitigate those risks. We work with you to develop a strategic plan and design that you can use to find, attain and sustain an appropriate balance between the costs and the business value of providing a comprehensive business continuity program. We help you design a business continuity program that enables you to manage and mitigate the risks to your business, while aligning your investments in business continuity with your specific requirements.

Offering flexible and customizable solutions tailored to your unique needs

Our extensive portfolio of methodologies and capabilities allows us to develop solutions that are customized to your unique business needs. A sample of our capabilities includes:

- **Business continuity plan development.** Helps you develop a comprehensive business continuity plan, including roles and responsibilities, priorities, timelines, resources and key contacts
- **Crisis management plan development.** Creates action plans and procedures for the executive management team to steer the organization through a disruptive incident; includes interfacing with business continuity and disaster recovery teams and media, as well as planning for work area recovery and defined plans for contacting employees and keeping them updated
• **Disaster recovery plan development.** Develops a plan for how your business and IT teams will respond to a disaster situation, including when and where the recovery of systems will occur, who will be responsible for the recovery, the chain of command for recovery, detailed infrastructure recovery scripts, and business user test scripts to ensure business functions are operating as expected before turning them back over for production usage.

• **Resilient architecture design.** Designs a standards-based architectural solution that blends continuity, availability and recovery techniques within a security-rich environment; analyzes resilience across business strategy, processes, applications, data, technology and facilities to develop the right architecture for your business.

• **Governance program design.** Designs a business continuity governance program to help ensure that your plans stay up-to-date with the changes in your business requirements and IT environment; helps you manage regulatory compliance activities necessary for your business while understanding their impact on your business continuity program and continually working to manage and mitigate risks to your business and IT environments.

• **Technical procedure development.** Develops technical IT component recovery procedures for your infrastructure components, such as servers, storage and network devices.
Why IBM?
IBM has extensive global, cross-industry experience in conducting resilience consulting engagements tailored to meet your specific business needs. Our vendor-neutral approach addresses business-, data- and event-driven risks. Our unique internal methodologies are designed to help ensure consistent quality and standards across the world. IBM's exclusive Business Resilience Framework, Resilient Enterprise Blueprint and Resilience Maturity Model can offer a proven, value-added approach to help you understand your current resilience capabilities, identify gaps and strategize for the future.

For more information
To learn more about IBM Resiliency Consulting Services – planning and design, contact your IBM representative or visit the following Web site:

ibm.com/services/continuity

Additionally, IBM Global Financing can tailor financing solutions to your specific IT needs. For more information on great rates, flexible payment plans and loans, and asset buyback and disposal, visit:

ibm.com/financing