IBM and MobileIron: Leverage mobility to outperform competitors

For today’s businesses, the pressure to go mobile is already intense and getting more critical every day. Getting it right is a challenge—but also a great opportunity for creating tangible sustainable business value. There’s much more to it than simply supporting wireless devices. It’s about knowing how to best use mobile technology to optimize business outcomes. That requires a carefully planned and executed business strategy and technology roadmap backed by a robust, integrated platform of tools and processes.

For true enterprise mobility, businesses around the world need class-leading technology fortified by deep expertise and experience in many areas, from application, content and device management to security and integration with existing systems. IBM and MobileIron bring all these capabilities to bear to help you realize significant business results from your investment in mobility. It’s a holistic solution that combines the MobileIron management platform with IBM global expertise in strategic business and technology transformation.

A rising star in mobile enterprise management
In 2012 MobileIron was again named one of the fastest-growing providers of mobile enterprise management. It got there by going beyond traditional mobile device and application management towards true mobile IT—a highly responsive, user-led, cross-functional capacity for enterprise mobility.

With MobileIron, expertise is “baked into” best-of-breed mobile management offerings that cover the full mobile technology lifecycle. The result is robust solutions focused on capabilities that matter:

- **End-user services** that help people get their work done more simply by bringing together email, apps, documents and web access, all in a secure and seamless fashion.
- **Intelligent gateways** that enable secure and transparent access to enterprise systems and information, while integrating with existing infrastructures.
- **Policy and configuration engines** that enable global management of every aspect of the mobile infrastructure, whether the deployment is on-premise or in the cloud.

Highlights:
- Provides full lifecycle support for incorporating mobility into the enterprise infrastructure, spanning mobile application, content and device management.
- Leverages deep mobile, technology and business expertise to maximize results.
- Enables rapid time to value through close teamwork from MobileIron and IBM.
Putting complementary capabilities to work for you

To realize the full potential of enterprise mobility, however, takes more than a powerful management platform. You need to put mobility first, placing it at the heart of your business. IBM builds a bridge between mobile technology and the enterprise itself. It’s a link made possible by unmatched understanding of both the technical aspects of mobile enterprise management and its impact on operations. Covering initial concept and business strategy all the way through to provisioning, systems integration, deployment and ongoing management of the solution, IBM helps to deliver on the promise of true end-to-end enterprise mobility. It’s a powerful combination with MobileIron that reduces risk and accelerates time to value.

A joint IBM and MobileIron solution does more than add mobile capabilities to your operations. It enables a transformed enterprise… one where mobile is everywhere and anywhere, empowering both your business and its customers.

For more information

To find out more about how IBM and MobileIron can help you fully integrate enterprise mobility into your business, please contact your IBM representative, or visit us at:

ibm.com/services