Software Industry Business Value Assessments (BVA’s)

5.

Business Value Assessment Methodology

IBM

Business Value Plays an Important Role in our CVM

Healthcare Industry Business Value Assessments (IBVA’s)

What is an IBVA?

- Delivers a business case to advance key business initiatives through understanding Healthcare industry needs via:
  - Business Analysis
  - Technical Analysis
- The IBVA team assists our healthcare clients to identify, measure, and capture business value and recommends the right technologies to achieve benefit-based business goals.
- The IBVA team leverages healthcare industry and SWG best practices and leading trends to help these organisations set strategy and roadmaps for business transformation.

5-Step Methodology:

1. Understand Healthcare industry-Specific Business Problem / Challenge
2. Identify Improvement Opportunities
3. Develop a Business Vision
4. Perform Technology Needs Assessment
5. Build Financial Framework & Determine Potential Value